

The logo for SONOG, consisting of the letters 'SONOG' in a bold, white, sans-serif font, centered within a black rectangular box. This box is set against a larger, solid dark blue rectangular background.

SONOG

South Asian Network Operators Group

SPONSORSHIP PROPOSAL

South Asian Network Operators Group

SANOG was started to bring together operators for educational as well as co-operation among Network and Internet Service Providers of the Sub Continent. SANOG provides a regional forum to discuss operational issues and technologies of interest to data operators in the South Asian Region.

The main objective is educational, but at the same time gives vendors a chance to talk to engineers about newer technology and products on the sidelines. Engineers get to talk to each other about experiences, benefit the entire community. This non commercial people networking are in line with established practices like NANOG in North America, RIPE Meetings in Europe and APRICOT in Asia.

SANOG framework incorporates workshops and tutorials in conjunction with the meeting. While tutorials will always be part of any SANOG meeting, workshops are done when there is a demand and resources are available. The regional area covered by SANOG includes Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri-Lanka. We also welcome participants from West Asia to the gathering to build up relationships. While issues in this region will be discussed prominently, participants from the Internet policy and operational community all over the world are welcome.

SANOG specially invites people from the community to contribute through being instructors and sharing experience. Network operators in the region are in nascent stage of development, and all such help will be valuable. SANOG also welcomes participants from all regions who can benefit by SANOG's educational goals.

SANOG has MoUs with Asia Pacific Internet Association (APIA) and APNIC, the Regional Internet Registry for Asia Pacific region to exchange experiences, help each other in achieving the objectives, and to support and enhance each others' works. SANOG will also see representation from other RIRs specially the RIPE NCC to enhance West Asia's participation in the meeting.

SANOG Meetings:

SANOG meetings are held twice a year in January and July/August in South Asia.

Ref : www.sanog.org

- SANOG I : 23-28 January, 2003, Kathmandu, Nepal (hosted with CAN IT Conference)
- SANOG II : 20-27 July, 2003 Colombo, Sri Lanka (hosted with Netsa)
- SANOG III : 15-22 January, 2004, Bangalore, India
- SANOG IV : 23-30 July, 2004 Kathmandu, Nepal (160 participants)
- SANOG V : 6-13 February, 2005 Dhaka, Bangladesh (180 participants)
- SANOG VI : 16-23 July, 2005 Thimphu, Bhutan (150 participants)
- SANOG VII : 16-24 January, 2006, Mumbai, India (230+ participants)
- SANOG VIII : 27 July – 4 August , 2006, Karachi, Pakistan (200 participants)
- SANOG IX : 14-24 January 2007, Colombo, Sri Lanka (189 participants)
- SANOG X : 29 August - 7 September 2007, New Delhi, India (250 participants)
- SANOG XXXII : 10 – 18 January, 2012, Dhaka Bangladesh (300+ participants)
- SANOG XII : 6- 14 August 2012, Kathmandu, Nepal (200 participants)
- SANOG XIII : 15 - 22 January 2009, Lahore, Pakistan (150 participants)
- SANOG XIV : 15 - 23 July 2009, Chennai, India (250+ participants)
- SANOG XV : 27 January - 3 February, 2010, Dhaka, Bangladesh (350+ participants)
- SANOG XVI : 15 - 23 July, 2010, Paro, Bhutan (180 participants)
- SANOG XVII : 11-18 January, 2011, Colombo, Sri Lanka (165 participants)
- SANOG XVIII : 8-16 September 2011, Pokhara, Nepal (200+ participants)
- SANOG XIX : (APRICOT 2012): 21 Feb - 2 March 2012, New Delhi, India
- SANOG XX : 10 - 16 July, Karachi, Pakistan (60 participants)
- SANOG XXXII : 27 January - 3 February, 2012, Cox's Bazar, Bangladesh
- SANOG XXII : 5-13 August, 2013, Mumbai, India
- SANOG XXIII : 13-21 January 2014, Thimpu, Bhutan
- SANOG XXIV : 01-09 August 2014, Greater Noida, Delhi, India
- SANOG XXV : 16-24 January 2015, Kandy Sri Lanka
- SANOG XXVI : 03-11 August 2015, Mumbai, India
- SANOG XXVII : 25 Jan to 01 Feb 2016, KTM, Nepal
- SANOG XXVIII : 01 Aug to 09 Aug 2016, Mumbai, India
- SANOG XXIX : 23 Jan to 30 Jan 2017, Islamabad, Pakistan
- SANOG XXX : 10 July - 18 July, 2017, Gurgaon, India
- SANOG XXXI : (APRICOT 2018): 19 Feb - 28 Feb 2018, KTM, Nepal

SANOG XXXII Sponsorship Information



There are many ways you can help and support us. The standard means is by contributing a fixed amount of money that will be used to support the logistics and infrastructure for the conference in addition to supporting some national & international speakers. Other ways of supporting us are by contributing computing and network equipment required to provide access to the venue, providing Internet access at the venue, reception dinners for the speakers, business dinners for invitees and so on. Send email to the organizers at info@sanog.org if you would be interested in any of these. You can also write if you want to create a sustainable relationship with SANOG by being a permanent supporter and sponsor.

The standard sponsorship rates are given below. The last date for receiving the intent of sponsorship for SANOG XXXII is 30th May 2018. Send email to info@sanog.org.

Principal Sponsor (maximum One): USD 25,000 (BDT 22 Lac)

Benefits:

- ✓ *Pre-event branding*
- ✓ Prominent branding at pre-conference tutorials, workshops,
- ✓ Proportional branding on the Main hall and demo area
- ✓ Proportional branding during all Social Events
- ✓ At least one Lunch event branding.
- ✓ At least one Dinner event branding and presentation.
- ✓ Delegate kit inserts
- ✓ Space in Demo@Dinner
- ✓ 6 registration for the full event OR 12 delegate registration for tutorial & conference
- ✓ Banners (2 m x 1 m) in all halls and lobby, if made available

Diamond Sponsor (maximum Two): USD 18,000 (BDT 15 Lac)

Benefits:

- ✓ *Pre-event branding*
- ✓ *Prominent branding at pre-conference tutorials, workshops,*
- ✓ *Proportional branding on the Main hall and demo area*
- ✓ *Proportional branding during all Social Events*
- ✓ *At least one lunch event branding and presentation.*
- ✓ *Delegate kit inserts*
- ✓ *Space in Demo@Dinner*
- ✓ *4 registration for the full event OR 8 delegate registration for tutorial & conference*
- ✓ *Banners (2 m x 1 m) in all halls, if made available*

Platinum Sponsor (maximum Three): USD12,000 (BDT 10 Lac)

Benefits:

- ✓ *Pre-event branding*
- ✓ *Prominent branding at pre-conference tutorials, workshops,*
- ✓ *Proportional branding on the Main hall and demo area*
- ✓ *Proportional branding during all Social Events*
- ✓ *Delegate kit inserts*
- ✓ *Space in Demo@Dinner*
- ✓ *3 registration for the full event OR 6 delegate registration for tutorial & conference*
- ✓ *2 Two Banners (2 m x 1 m) in plenary, and lobby area, if made available*

Gold Sponsors: USD 7,000 (BDT 6 Lac)

Benefits:

- ✓ *Pre-event branding*
- ✓ *Prominent branding at pre-conference tutorials, workshops,*
- ✓ *Proportional branding on the Main hall and demo area*
- ✓ *Delegate kit inserts*
- ✓ *Space in Demo@Dinner*
- ✓ *2 registration for the full event OR 4 delegate registration for tutorial & conference*
- ✓ *One □Banner (2 m x 1 m) in plenary if made available.*

Silver Sponsors: USD 3,000 (BDT 2.5 Lac)

Benefits:

- ✓ *Pre-event branding*
- ✓ *Prominent branding at pre-conference tutorials, workshops,*
- ✓ *Proportional branding on the Main hall and demo area*
- ✓ *Delegate kit inserts*
- ✓ *1 registration for the full event OR 2 delegate registration for tutorial & conference*
- ✓ *One Banner (2 m x 1 m) in lobby area, if made available*

Session sponsors: USD 1,200.00 (BDT 10 Lac)

Day 1, 2, 3: Tutorial and conference

Benefits:

- ✓ *Proportional branding on the Main hall*
- ✓ *Delegate kit inserts*
- ✓ *1 Free Delegate registration for tutorial and conference*

Key Points about SANOG XXXII

- SANOG XXXII is being hosted in Bangladesh for the 5th time, after a lot of requests from the country to host SANOG in Bangladesh. This is the only major Internet & networking technologies event in Bangladesh.
- SANOG will be very important for sponsorship as SANOG has now gained it's own standing as the premier Internet & Networking event in the South Asian region after the successful event in the region.
- Participants from Bangladesh have always formed a large contingent at all SANOGs. The recognition of the event is high in Bangladesh and sponsors can expect maximum exposure.

Demo @ Dinner

SANOG is collaborating to make the Internet and Networking better through the coordination and dissemination of technical information related to backbone/enterprise networking technologies and operational practices. Through your generous support, SANOG bridges the technical research staff, the network operators, and the vendor communities. In order to take engineering and development people from sponsors closer to the users and engineers in the operational community, the Demo @ Dinner is held on the 1st, 2nd, 5th and 10th Day of the SANOG. This is designed similar to the Gear N' Boost format at NANOG.

The Demo @ Dinner event will provide sponsors table space around a hall to put two of their equipment for demonstration to participating engineers. Most vendors and sponsors also assign engineers to answer any questions the participants might have about different product and services from the sponsors.

Previous Sponsors

Prominent Sponsors for previous SANOG meetings include ICANN, APNIC, Yahoo!!, Google, ISOC, Cisco, HP, Alcatel, Juniper, Huawei, Loral, NTT Communications, Sri Lanka Telecom, Foundry, World Link Communications, Cybernet, Si3, Microsoft, Lanka Tel, Mercantile Communications, Infineon Technologies, Bharti Infotel, Brocket Networks, Sun Microsystems amongst numerous other local sponsors.

SANOG meeting have permanent sponsorship and support from APNIC, the Internet Society (ISOC), ICANN and Google.

SANOG XXXII Tentative Program Schedule

Hands on WORKSHOP

02 Aug – 06 Aug, 2018

TUTORIAL

07 Aug – 08 Aug, 2018

CONFERENCE

09 Aug - 10 Aug, 2018

SANOG XXXII Location, Venue

SANOG XXXII will be hosted by ISP Association of Bangladesh (ISPABD). Accommodation for SANOG XXXII will be the best at the venue hotel. Attractive rates will be available for attendees of Dhaka SANOG. Rates and booking details will be published soon. The address is as follows:

The venue for SANOG XXXII is :

Le Meridien Dhaka

79/A Commercial Area, Airport Road,
Nikunja 2, Khilkhet,
Dhaka- 1229,
Bangladesh

Tel : (880)(963) 890 0089

FAX : (880)(2) 890 0090

E-mail : lemeridien.dhaka@lemeridien.com or to the host sanog32@ispab.org

Find out the location and surroundings of Le Meridien Dhaka on [Google Map](#)

All latest details about SANOG XXXII will always be available at <http://www.sanog.org/sanog32/>

Please write to info@sanog.org or info@ispabd.org for any further information about local arrangements.