

**SANOG 26**

**ISPAI**

*3<sup>rd</sup> August- 11<sup>th</sup> August 2015, Mumbai- INDIA*

**2015**

**3<sup>rd</sup> -11<sup>th</sup> Aug**

# Sponsorship Prospectus

**3<sup>rd</sup> August – 11<sup>th</sup> August 2015**

**IIT-Mumbai/ MTNL Mumbai(Tentative) - INDIA**



**ISPAI**

**SANOG**

**Host: ISPAI**

**INTERNET SERVICE PROVIDERS  
ASSOCIATION OF INDIA**

[www.ispai.in](http://www.ispai.in)

**Organizer: SANOG  
SOUTH ASIAN NETWORK  
OPERATORS GROUP**

[www.sanog.org](http://www.sanog.org)

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**SANOG** [www.sanog.org](http://www.sanog.org)

- **SANOG** was started to bring together operators for educational as well as co-operation. **SANOG** provides a regional forum to discuss operational issues and technologies of interest to data operators in the South Asian Region. The main objective is educational, but at the same time gives vendors a chance to talk to engineers about newer technology and products on the sidelines. Engineers get to talk to each other about experiences, benefit the entire community. This non commercial people networking is in line with established practices like **NANOG** in North America, **RIPE Meetings** in Europe and **APRICOT** in Asia. The regional community get exposure to a larger platform and is a very focused platform.
- The meeting will provide a regional forum to discuss operational issues and technologies closer home for data operators in the South Asian Region. The definition includes Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka.

The Host – **ISPAI** ([www.ispai.in](http://www.ispai.in))

The Internet Service Providers Association of India (**ISPAI**) was set up in 1998 with a mission to 'Promote Internet/Broadband for the benefit of all'.

**ISPAI** is the collective voice of the ISP fraternity and by extension the entire Internet community. Over the years **ISPAI** has helped influence, shape and mould the telecom policies, so that ISPs and entrepreneurs in the business of Internet can setup and grow their services in an environment that is supportive and enabling.

**ISPAI** has access to and interacts frequently with international bodies and platforms and is frequently consulted by them on measures for future trends and growth of Internet. It works closely with the Government, the Regulator as well as the major Industry Chambers. It supports exchange of delegations, business visitors from across the globe which provides ISP members a chance to network widely and seek opportunities elsewhere too.

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## **Sponsorship Information**

There are many ways you can help and support us. The standard means is by contributing a fixed amount of money that will be used to support the logistics, and infrastructure for the conference in addition to supporting some national & international speakers. Other ways of supporting us are by contributing computing and network equipment required to provide access to the venue, providing Internet access at the venue, reception dinners for the speakers, business dinners for invitees and so on. Send email to the organizers at [info@ispai.in](mailto:info@ispai.in) if you would be interested in any of these. You can also write if you want to create a sustainable relationship with SANOG by being a permanent supporter and sponsor.

The standard sponsorship rates are given below. The last date for receiving the intent of sponsorship for SANOG 26 is 15<sup>th</sup> June 2015. Send email to [info@ispai.in](mailto:info@ispai.in)

- Spreading and sharing the knowledge required for the operational stability
- Developing affinity groups that foster mutual support throughout the year.
- SANOG has been a success even in the past and due to the excellence of its no-nonsense program that is focused on Internet operational issues (i.e. issues surrounding the smooth day-to-day operation of Internet based networks and services).

## **Program Schedule**

**Date:**

**Conference**

**3<sup>rd</sup> Aug – 4<sup>th</sup> Aug, 2015**

**Tutorials**

**5<sup>th</sup> Aug – 6<sup>th</sup> Aug 2015**

**Workshop**

**7<sup>th</sup> Aug – 11<sup>th</sup> Aug, 2015**

**Expected No. of Participants:**

**Total: 300**

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**Host:**

ISPAI (Internet Service Providers Association of India)  
[www.ispai.in](http://www.ispai.in)

**Organizer:**

SANOG (South Asian Network Operators Group)  
[www.sanog.org](http://www.sanog.org)

**Contact us:**

ISPAI & SANOG -22 Secretariat	SANOG Secretariat
612-A, Chiranjiv Towers, New Delhi – 110019 Tel: 91 11 264 24001 Fax: 91 11 416 08 472 Email ID: <a href="mailto:info@ispai.in">info@ispai.in</a>  Website: <a href="http://www.ispai.in">www.ispai.in</a>	SANOG Secretariat GPO BOX 13655 Kathmandu, Nepal Email ID: <a href="mailto:info@sanog.org">info@sanog.org</a> Website: <a href="http://www.sanog.org">www.sanog.org</a>

**More details, contact;**

Director- Events,  
[sponsorship2015@ispai.in](mailto:sponsorship2015@ispai.in)  
Tel: 011- 26424001, 9999375428

**Sponsorship Table**

SANOG-26, Mumbai will be a great opportunity for branding and targeting the right audience. Our sponsorship is limited and currently available for you.

SANOG has been taking place in the past and has received a very prompt response in INDIA and this is the eighth time we are holding SANOG

**1. Principal (maximum 1)****Approx. INR 18,00,000****Benefits:**

- 8 complimentary passes for conference registrations.
- 8 complimentary tickets to Opening Reception or Closing Social Events
- Logo positioning SANOG website
- Company name and logo on signage and Backdrops
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc) during registration.
- Logo placement on lanyard (has to be shared)
- 3 Banners of 2m x 1m can be placed in the venue lobby/ registration area/ conference hall – if provided 2 weeks before the event

**2. Diamond Sponsor (maximum 2)****Approx. INR 15,00,000****Benefits:**

- 6 free tutorial and conference registrations.
- 6 complimentary tickets to Opening Reception or Closing Social Events
- Company logo shown on backdrops
- Logo positioning SANOG website
- Distribution of company-supplied brochures or gift (e.g.: bags, mouse pads, pens, etc)
- 2 Banners of 2m x 1m can be placed in the registration area/ conference

**3. Platinum Sponsor (maximum 4)****Approx. INR 12,00,000****Benefits:**

- 4 free tutorial and conference registrations.
- 4 complimentary tickets to Opening Reception or Closing Social Events
- Logo positioning SANOG website
- Company name and logo shown on backdrop
- Distribution of company-supplied brochures or gift (e.g. bags, mouse pads, pens, etc) during registration
- 1 Banners of 2m x 1m can be placed in the registration area

**4. Gold Sponsor (maximum 5)****Approx. INR 10,00,000****Benefits:**

- 2 free tutorial and conference registrations.
- 2 complimentary tickets to Opening Reception or Closing Social Events
- Logo positioning on printed materials

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- Logo positioning SANOG website
- Distribution of company-supplied brochures or gift (e.g. bags, mouse pads, pens, etc) during registration.
- Exclusive logo placement on stationary printed for SANOG

**5. Silver Sponsor (maximum 5)****Approx. INR 800,000****Benefits:**

- One free tutorial and conference registrations.
- One complimentary tickets to Opening Reception or Closing Social Events
- Logo positioning on SANOG website
- Distribution of company-supplied brochures or gift (e.g. bags, mouse pads, pens, etc) during registration.

**Opening Reception Sponsor (2)****INR 550000****Benefits: same as Gold Sponsors**

- Exclusive company logo during sponsored evening
- Two free tutorial and conference registrations.
- Company introduction by the Emcee during opening of the event evening
- 5 complimentary ticket to the sponsored evening

**Gala Closing Reception Sponsor (maximum 2)****Approx. INR 650,000****Benefits: same as Gold Sponsors**

- Exclusive company logo during sponsored evening
- Two free tutorial and conference registrations.
- Company introduction by the Emcee during opening of the evening event
- 5 complimentary ticket to sponsored evening

**Note:**

1. Please revert with sponsorship registration request form.
2. Write to [sponsorship2015@ispai.in](mailto:sponsorship2015@ispai.in)
3. The government taxes, if applicable shall be additional
4. Any kit insertion has to be submitted 2 weeks before the event